



ELIAZAR BECKER he they

Social Media & Graphic Design

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DESIGN EXAMPLES



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This set of designs is from a recent project of mine that leans into a collage-esque pop culture aesthetic, with a primary focus on bringing attention from those in social spheres revolving music.

EXPERIENCE

● **Social Media Manager** 2024 -2026
Phi Mu Alpha Sinfonia

- Created posters, videos, and other social media content for the organization.
- Designed promotional materials for charity and fundraising campaigns.
- Tracked engagement across various platforms to maximize coverage.

● **Freelance Designer** 2023 -2026
Self-Employed

- Created logos, posters, and social media content for small businesses
- Designed promotional materials for events and online campaigns
- Worked directly with clients to understand brand needs and deliver creative solutions

EDUCATION HISTORY

● **Illinois Wesleyan University** 2022 – 2026
Bachelor of Arts in Theatre Arts and International & Global Studies

SKILLS

- Photo, Video, and Audio Editing Software
- Design Fundamentals
 - Specialty in Color and Texture
- Trend and Algorithm Analysis
- Visual Storytelling
- Brand Management
- Platform-Specific Design (TikTok, Facebook, Instagram, Threads, X, LinkedIn, etc)
- Feedback Integration

Spanish

American Sign Language